Microwaveable Packaging
Technologies, Economics, and Markets - 2006 - 2011

“Microwaveable Packaging” is a study of the North American microwaveable packaging industry.

Market Analysis

The drive for convenience and quality food using microwave cooking is surging.

The Market section analysis examines drivers, trends, and projections through 2011. Packaging projections are segmented by:

- end-use
- distribution method
- cooking/heating method
- material
- packaging format

Technology

Learn how new technology makes it possible and practical to cook fresh meats in microwaveable packaging.

The Technology section examines current and future developments involving:

- breathable patches
- packaging materials
- physics of microwave heating
- packaging format
- vents
- susceptors

With color illustrations and detailed explanations.
Allied Development Studies

**Microwaveable Packaging** was researched, written, and published by Allied Development Corp., of Burnsville, Minnesota U.S.A.

Other recent studies available from Allied Development Corp. include:

- **Stick Pouches** - Global Markets, Economics, and Technologies - the first study dedicated to the stick pouch industry
- **Stand-up Pouches** - Global Technologies, Markets and Economic - an in depth study of stand-up pouches
- **Medical Device Packaging** - Global Technologies, Markets and Economic - an in depth study of medical device packaging
- **Barrier Films and Coatings** - Global Market Projections, Technologies, and Economics - a comprehensive global analysis of barrier materials used in flexible packaging
- **Flexible Lidstock Packaging** - Markets and Technologies - a unique and in depth study of the NA flexible lidstock market
- **Glass-coated Films** - Global Markets, Economics and Technologies - SiO$_x$ and Al$_2$O$_3$-coated films for packaging
- **Retort Pouches** - the definitive study of the global retort pouch industry, including technology, economics, and market analysis
- **Oriented Films for Flexible Packaging** - Global Markets, Technologies, and Economics of all oriented films used in packaging

Brochures available at: www.allied-dev.com

**Economics**

The Economics section provides four case studies that examine in detail the “take-home” container industry. This fast growing segment faces tough packaging decisions in the future. The options are presented in these cases. The cases were created using Allied Development Corp.'s Internet-enabled Economic Analysis System. The cases include:

- Case 1: Expanded Polystyrene (EPS) Containers
- Case 2: Polypropylene (PP) Containers
- Case 3: Paperboard Containers
- Case 4: Comparison Case 1, Case 2, and Case 3

Allied Development’s Internet-enabled Economic Analysis System is the premier economic analysis service for the packaging industry. This system is already being used at several packaging producers and Top 20 packaging users around the globe.

Section I:
Introduction
A. Microwaveable packaging defined
B. Study organization
C. Geographic Regions
D. Methodology and organization

Section II:
Executive Summary
A. Demands for microwaveable packaging
B. Technology
  1. Vents
  2. Susceptors
  3. Other technology trends
C. Economics
  1. Alternatives
  2. Results
D. Market statistics and projections
  1. End-use
  2. Distribution method
  3. Heating Method
  4. Packaging Format
  5. Materials
  6. Barrier

Section III:
Technology
A. Microwave cooking
  1. Commercialization
  2. Impact on packaging
B. Package designs
C. Rigid trays
  1. Dual-ovenable rigid tray
  2. Microwave-only rigid trays
D. Bowls and cups, microwaveable-only
  1. Barrier bowls and cups
  2. Production methods
  3. Suppliers
  4. Bowls and cups, non-barrier
E. Flexible packaging
  1. Popcorn bags
  2. Cook-in pouches
  3. Stand-up Pouch
  4. Delicatessen foods
  5. Bacon packaging
  6. Lids
  7. Labels
  8. Suppliers
F. Miscellaneous
G. Material selection and use
  1. Temperature capabilities of materials
  2. Barrier properties
  3. Material selection
H. Susceptors
  1. Process control
  2. Patterned susceptors
  3. Manufacturing advances
  4. Uses in finished packaging
  5. Suppliers
I. Vents and patches
  1. Integral vents
  2. Discrete vents
  3. Gas transmission patch
  4. Suppliers
J. Package filling and sealing
  1. Tray filling and sealing
  2. Thermoform/fill/seal
  3. Bowl filling and closing
  4. Horizontal form/fill/seal
K. Food safety

Section IV:
Economics
A. Introduction
B. Case 1: Expanded polystyrene (EPS) containers
  1. Introduction
  2. EPS container results
C. Case 2: Polypropylene (PP) tray and lid container
  1. Introduction
  2. PP container and lid results
D. Case 3: Paperboard container
  1. Introduction
  2. Paperboard container results
E. Case 4: Comparison of Case 1, Case 2, and Case 3
  1. Cost comparison
  2. Plant margin
  3. Discussion of overall results
    H. Barrier versus non-barrier
      1. Non-barrier packaging
      2. Barrier packaging
      3. Projection
    I. Materials
      1. Paperboard
      2. Polyester (PET)
      3. Monolayer Polypropylene
      4. Barrier structures with EVOH
      5. Paper
    J. Susceptors
      1. Applications
      2. Projection
    K. Vents
      1. Applications
      2. Projection

Section V:
Market Trends and Projections
A. Applications
B. Drivers in the retail segment
  1. Time savings
  2. Convenience
  3. Taste and texture
  4. Health and fitness
  5. Price
C. Drivers in the foodservice industry
  1. Time savings
  2. Convenience
  3. Price
D. End-use segments
  1. Prepared meals

Section VI:
Packaging Supplier Profiles

Section VII:
Glossary
Microwaveable Packaging

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