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Packaging Intelligence. Delivered.



# U.S. Foodservice Packaging 2009 to 2013

Understanding the U.S. Foodservice Packaging Market

**The U.S. Foodservice Packaging Market** was estimated at \$6.6 billion in 2003 and is forecast to reach \$10.8 billion by 2013 at an annual growth rate of 3.4%. This new study is a critical resource for participants in the U.S. Foodservice Packaging Market and provides a complete understanding of the market, technology, and economic drivers that influence this industry.

2008-2009  
**ECONOMIC  
DOWNTURN**  
DATA INCLUDED

This study from Allied Development provides detailed insights into the U. S. Foodservice Market and delivers exclusive data and analysis of the industry, market drivers and key trends, as well as market forecasts to 2013, broken down by segments. With detailed analysis of the market and how it relates to the current economic conditions, this study is the essential guide to the U.S. Foodservice Packaging Market.

## What Sets this Study Apart? High End Segmentation

In this study, Allied Development has addressed specific market segmentations to help gain clearer understanding of the U.S. Foodservice Market. All segmentations include current and projected consumption volumes, along with quantitative market forecasts in dollars. Up-to-the-minute forecasts that take into account the current economic conditions make this the essential study for everyone who wants to succeed in this growing market.



NEW!

# U.S. Foodservice Packaging 2009 to 2013

Understanding the U.S. Foodservice Packaging Market

## Learn About:

- > The future of the U.S. Foodservice Packaging Market with detailed segment forecasts to 2013
- > In-depth analysis of emerging trends, market conditions, and market drivers
- > Current dollar values and consumption volumes with projections to 2013
- > The latest technology developments and the opportunities they afford.

## Who Should Buy This Study:

- > Packaging Converters
- > Raw Material Suppliers
- > Equipment and Machinery Suppliers
- > Brand Owners and Foodservice Operators
- > Industry Analysts.

## What is included:

- > Detailed analysis of the trends and drivers of this unique and challenging market with volume and dollar forecasts to 2013
- > Over 320 pages of detailed data not available anywhere else
- > Details of market opportunities and forecasts broken down by segment, product type, and end-user sector.

## Segmentations Include:

### End-use Consumption

Beverage (37 categories)  
Bread and Pizza (9 categories)  
Breakfast Food (11 categories)  
Condiments (22 categories)  
Dairy (33 categories)  
Dessert Products (8 categories)  
Dry Mixes/Ingredients (16 categories)  
Fruits and Vegetables (2 categories)  
Meat, Poultry, and Seafood (28 categories)  
Pasta (2 categories)  
Snacks (5 categories)  
Soup, Sandwiches, and Sauces (16 categories)  
Others (12 categories)

### Package Type

Barrier vs. Non-barrier  
Packaging Format  
Bulk vs. Portion Control

### Packaging Format

Bags  
Bottles and Jars  
Cartons and Canisters  
Cans  
Cups, trays, and tubs  
Pails  
Pouches  
Corrugated Containers and Folding Cartons  
Closures

### Distribution Temperature

Frozen  
Refrigerated  
Ambient

### Figures & Tables

49 Figures - Graphs and Photographs  
101 Detailed Tables

## Other Studies Available from Allied Development

NEW!

### Barrier Films and Coatings

a comprehensive global analysis of barrier materials used in flexible packaging.

### LCI Data for Packaging - 2008

a comprehensive examination of global LCI data specific the packaging industry.

### Flexible Lidstock Packaging

evaluates current trends and drivers of flexible lids and lidstock in North America.

### Pharmaceutical Packaging

an analysis of the global pharmaceutical packaging industry.

### Transparent Oxide-coated Films for Packaging

a global study of oxide-coated films for packaging, including survey results from the largest producers accounting for 89% of total global production.

### Retort Pouches

the definitive study of the global retort pouch industry, including technology, economics, and market analysis.

### Oriented Films

a global study of the oriented films and sheet market with an emphasis on flexible packaging and labels.

### Stick Pouches

the first in-depth study dedicated to the stick pouch industry.

### Microwaveable Packaging

a study of the North American microwaveable packaging industry.

### Stand-up Pouches

an in-depth study of stand-up pouches including volumes, trends, emerging competitive products, technologies, and economics.

### Medical Device Packaging

an in-depth study of the medical device packaging industry.

# U.S. Foodservice Packaging - 2009 to 2013

320 PAGES

INCLUDING:

49 Figures

101 Tables

ALL IN FULL COLOR

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