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Stand-up Pouches 2015 to 2019

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2015

First
Published
in
1999

Global Markets, Economics, Environmental Impact, Technology, and Participants

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Stand-up Pouches - 2015 to 2019 is the **sixth** global study of the stand-up pouch industry conducted by Allied Development Corp. This 500+ page report is the definitive study of this growing industry that generated 58.4 billion pouches in 2014.

The market information in “Stand-up Pouches” provides an up-to-date assessment of the stand-up pouch market including market drivers, consumption volumes, consumption values, market trends, competitive products and a quantitative forecast for each of the many market segmentations.

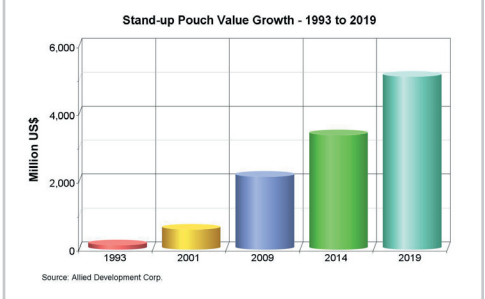
The Economic and Environmental section provides quantitative analyses of both economic and environmental impact for competing package types. Specifically, the analysis compares a stand-up pouch, tray, and glass jar used to package baby food.

The Technology section provides an assessment of stand-up pouch designs, materials, production methods, and emerging technology. The Profiles section includes stand-up pouch manufacturers and suppliers of equipment systems.

What sets this study apart?

- > the detailed market segment analysis and the insights they provide
- > the quantitative Economic and Environmental analyses completed on Allied Development's SavvyPack® System
- > the accurate profiles of industry participants
- > the identification and illustration of emerging technologies
- > Allied Development's 20+ years of research in this specific market

Market Value

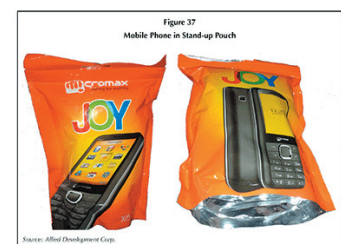


Sample Pages

D. Implications for stand-up pouches

It is an understatement to say that retailers and consumer product companies carefully plan the best retail display of their products. There are many variables in this decision making process, but it is almost always true that they want to prominently display the front panel of any package. For bags and pouches, this means the pouch must stand up on the shelf to provide the best display. The fact that stand-up pouches stand up on their own is one of the main benefits that stand-up pouches provide.

Micromax, a consumer electronics company headquartered in India, has chosen to market their Joy brand basic mobile phone in a metallized stand-up pouch with a reclosable zipper. Figure 37 shows the packaging which contains the phone, charger, and earbuds. The pouch was designed so that it could be either hung on a rack or stood on a shelf.



Stand-up Pouches 2015 to 2019

81 Figures
44 Tables

540
Pages

Global Markets, Economics, Environmental Impact, Technology, and Participants

Learn About:

- > The future of the stand-up pouch industry with detailed segment forecasts to 2019
- > In-depth analysis of emerging trends, market conditions, and market drivers
- > Current consumption volumes with projections to 2019
- > The latest technology developments and the opportunities they afford

Who Should Buy This Study:

- > Stand-up Pouch Converters
- > Raw Material Suppliers
- > Equipment and Machinery Suppliers
- > Brand Owners
- > Industry Analysts

What is included:

- > Detailed analysis of the trends and drivers of this unique and challenging market with volume forecasts to 2019
- > More than 540 pages of detailed data not available anywhere else
- > Details of market opportunities and forecasts broken down by end-use segments and six (6) geographic regions

Market Matrix:

Global Stand-up Pouches Volume (by end-use)

Global Stand-up Pouches Value (in US Dollars)

Global Volume for solid food

- Applesauce
- Baby food
- Confectionery
- Dairy
- Dried food
- Dry mixes
- Frozen food
- Prepared drinks
- Retorted food
- Snacks
- Other

Global Value for solid food

Global Volume for liquid food

- Alcoholic drinks
- Aseptically packaged liquid food
- Fruit flavored drinks
- Sports and energy drinks
- Other

Global Value for liquid food

Global Volume for Pet Food

- Dry pet food
- Moist pet food
- Pet treats

Global Value for Pet Food

Global Volume for Non-food

- Agri-chem (agricultural chemicals)

- Detergents
- Health and beauty
- Motor lubricants
- Other

Global Value for Non-food

Global Volume by Geographic Region

- Asia
- China
- Europe
- Japan
- North America
- Rest of the World (ROW)

Global Value by Geographic Region

Volume in Asia by End-use

- Food
- Liquid Food
- Pet food
- Non-food

Volume in China by End-use

Volume in Europe by End-use

Volume in Japan by End-use

Volume in North America by End-use

Volume in ROW by End-use

Global Volume for Retorted Stand-up Pouches

Global Volume by Pouch Design

Global Volume for Zippers by End-use

Global Volume for Spouts by End-use

Global Volume by Method of Manufacture

FoodService

Additional Allied Development Capabilities

A Few of Allied Development Studies include:

For further information visit:

www.allied-dev.com | www.savvypack.com or call 1.952.898.2000

EE³ OF PACKAGING™ studies emphasize the Economic and Environmental impact of specific products, packages, and processes:

Pet Food in Pouch vs Tray - USA

value chain and lifecycle analyses of pet food packages in USA

Beer in PET vs. Glass Bottles - EU, USA, or China

value chain and lifecycle analyses of beer packages in Europe

Microwaveable Soup in Pouch vs Bowl - USA

value chain and lifecycle analyses of soup packages in USA

Olive Oil in PET vs Glass Bottles - USA

value chain and lifecycle analyses of olive oil packages in USA

MARKET RESEARCH AND TECHNOLOGY STUDIES:

Transparent Oxide-coated Films

a global study of the transparent oxide-coated films industry focused on packaging.

Pharmaceutical Blister Packaging

a global study of the pharmaceutical blister packaging market.

Packaging in India

a detailed study of the packaging industry in India.

PE Bottles

a global analysis of the Polyethylene Bottle industry

U.S. Microwaveable Packaging

an in-depth study of the U.S. microwaveable packaging industry.

Stick Pouches

an in-depth global study of the stick pouch industry.

Retort Pouches

an in-depth study of retort pouches including volumes, values, trends, emerging competitive products, technologies, and economics.

Biopolymers in Packaging

a global study of the biopolymer industry focusing on the packaging industry

SavvyPack
Intelligent Packaging Analysis

Allied Development's SavvyPack® Packaging Analytical Service is the industry standard for economic and environmental analysis of packaging.

Stand-up Pouches 2015 to 2019

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