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Packaging Intelligence. Delivered.



Stand-up Pouches 2009 to 2012

Global Markets, Technologies, and Opportunities

Stand-up Pouches - 2009 to 2012 is a global study of the stand-up pouch industry. This 500+ page report is the definitive study of this industry.

The market information in “Stand-up Pouches” provides an up-to-date assessment of the stand-up pouch market including market drivers, consumption volumes, market trends, and competitive products. It also provides a quantitative forecast through 2012.



The Economic and Environmental section provides quantitative analyses of both economic and environmental impact for competing packaging types. Specifically, a spouted stand-up pouch is compared to a PET bottle for liquid soap; a retort stand-up pouch is compared to a can for wet pet food.

The Technology section provides an assessment of stand-up pouch designs, materials, production methods, and emerging technology.

What Sets this Study Apart?

- > the detailed market segment analysis and the insights they provide
- > the quantitative economic and environmental analyses completed on Allied Development’s SavvyPack® System
- > the accurate profiles of industry participants
- > the identification and illustration of emerging technologies
- > Allied Development’s 10+ years of research in this market

Sample Pages

N. Case 9: Comparison of Case 7 and Case 8

Case 9 compares the environmental metrics of Case 7 and Case 8 by analyzing energy, greenhouse gases, and materials disposal.

1. Energy

Figure 60 provides the comparison of energy consumption for pouch and can manufacturing and product filling.

Figure 60
Energy Consumption - Pouch and Can
(\$/6 per unit)

Source: Allied Development Corp.

Total energy consumption for pouch and can manufacture and filling is comprised of many variables, including inherited energy in packaging raw materials as well as processing energy required to manufacture and fill the containers.

The most significant energy consumption difference between the pouch and the can is raw materials energy consumption.

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Table 8
Case 4: Stand-up Pouch - Filling

	Total US\$	%Revenues	US\$ / lb	Cents/Unit
Sales Volume (lb)				
Sales Volume (units)				
Revenue				
Materials				
Labor				
Energy				
Distribution Packaging				
Shipping to Customer				
Variable Overhead				
Office Supplies				
Labor				
Energy				
Travel cost				
Insurance				
Utilities				
Communications				
Taxes				
Manufacturing supplies				
Minor equipment				
Outside services				
Professional services				
Laboratory supplies				
IT supplies				
Plant supplies				
MM&M supplies				
Plant Margin				

Source: Allied Development Corp.

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Stand-up Pouches 2009 to 2012

500+
Pages

Global Markets, Technology, and Opportunities

Learn About:

- > The future of the Stand-up Pouch Market with detailed segment forecasts to 2012
- > In-depth analysis of emerging trends, market conditions, and market drivers
- > Current consumption volumes with projections to 2012
- > The latest technology developments and the opportunities they afford

Who Should Buy This Study:

- > Packaging Converters
- > Raw Material Suppliers
- > Equipment and Machinery Suppliers
- > Brand Owners
- > Industry Analysts

What is included:

- > Detailed analysis of the trends and drivers of this unique and challenging market
- > More than 500 pages of detailed data not available anywhere else
- > Details of market opportunities and forecasts through 2012 broken down by segment, product type, and end-user sector

Segmentations Include:

End-use Consumption

Liquid food - 3 segmentations

- Aseptic
- Fruit-flavored drinks
- Other

Food - 8 segmentations

- Confectionery
- Dried fruits
- Dry Mixes

- Frozen Food
- Prepared Drinks

- Retorted Food
- Salty Snacks

Other

Pet food - 3 segmentations

- Dry
- Wet

Treats

Non-food - 5 segmentations

- Agri-chem
- Detergent
- Health and Beauty
- Lubricants
- Other

Other Segmentations

Geographic region

Retort

Premade versus form/fill/seal

Spout

Zipper

Pouch design

Cheer Pack

Double Doyen

Doyen

Four-corner-seal

Other including:

AquaFlexCan

Carbo Pouch

Edge Stand

FB Pouch

FlexCan

PushPop

ID Pouch

Poucher

SIP Pouch

U-Pack

Box pouch

Bag-without-a-box

Additional Allied Development Capabilities

SavvyPack
Intelligent Packaging Analysis

Allied Development's SavvyPack® Packaging Analysis System is the most comprehensive software and content tool available for economic and environmental analysis of packaging.

Other Studies

U.S. Microwaveable Packaging

an in-depth study of the microwaveable packaging industry.

Foodservice Packaging

a study of the North American Foodservice packaging industry.

Barrier Films and Coatings

a comprehensive global analysis of barrier materials used in flexible packaging.

LCI Data for Packaging

a comprehensive examination of global LCI data specific to the packaging industry.

Flexible Lidstock Packaging

evaluates current trends and drivers of flexible lids and lidstock in North America.

Transparent Oxide-coated Films for Packaging

a global study of oxide-coated films for packaging, including survey results from the largest producers accounting for 89% of total global production.

Oriented Films

a global study of the oriented films and sheet market with an emphasis on flexible packaging and labels.

Pharmaceutical Packaging

an analysis of the global pharmaceutical packaging industry.

Stand-up Pouches - 2009 to 2012

82 Figures
38 Tables

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Stand-up Pouches - 2009 to 2012

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