

Oriented Films

Global Markets, Technologies, and Opportunities

2007 - 2011

“Oriented Films” is a global study of the oriented film and sheet industry with emphasis on flexible packaging and labels. It includes orientation technology, industry drivers, geographic trends, market statistics, and market forecasts. This study examines every oriented film and sheet market including OPET, OPP, OPA, OPS, OPLA, OPE, premium shrink film, barrier shrink films, and others. This study profiles or names all producers of bi-oriented film and sheet in the world, and it includes capacity estimates for each.

Market Analysis

The analysis of each market segment begins with total volume, then focuses on packaging and labels. For example, OPET film is used in the packaging, electronics, graphics, and industrial segments, and the analysis provides information for each of these end-uses. However, the packaging and labels markets are examined in the greatest detail including end-use, geographic region, product type, and other segmentations. All analyses include historical, current, and projected volumes to 2011.

Study Highlights

- **Analyzes orientation technology;** linear and tubular, simultaneous and sequential, mechanical and electromagnetic; further processing with coating and irradiation
- **Saves hours of research** with more than 80 detailed profiles of leading equipment suppliers and film producers
- **Forecasts growth volumes** and market trends for all major films, coatings, polymers, and processes
- **Singles out emerging contenders** such as linear orientation of polyethylene, sustainable resins, additives, synthetic paper for labels
- **Targets end-use applications** and markets for oriented films in more than 15 areas

Oriented Films

Extensive, primary research by industry experts is the cornerstone of Allied Development studies. **This new study is the most comprehensive on oriented film and sheet to date.** Today's market leaders are examined, tomorrow's **fast-rising** contenders are profiled and their prospects analyzed, and even **newly-commercial** candidates are covered. If you need to know where the future of oriented film and sheet is headed, you need this study.

Allied Development Studies

Oriented Films was researched, written, and published by Allied Development Corp., of Burnsville, Minnesota U.S.A.

Other recent studies available from Allied Development Corp. include:

Pharmaceutical Packaging - Global Markets, Technologies, and Opportunities - a detailed study of the drug packaging industry that examines key challenges and opportunities.

Retort Pouches - Global Markets, Opportunities, and Technologies - the definitive study of the global retort pouch industry, including technology, economics, and market analysis

Microwaveable Packaging - Technologies, Economics, and Markets - an in depth study of the North American Microwaveable packaging industry

Stick Pouches - Global Markets, Economics, and Technologies the first study dedicated to the stick pouch industry

Stand-up Pouches - Global Technologies, Markets, and Economics - an in depth study of stand-up pouches including volumes, trends, emerging competitive products, technologies, and economics

Medical Device Packaging - Global Technologies, Markets, and Economics - an in depth study of medical device packaging

Barrier Films and Coatings - Market Projections, Technologies, and Economics - a comprehensive global analysis of barrier materials used in flexible packaging

Flexible Lidstock Packaging - Markets and Technologies - a unique and in depth study of the NA flexible lidstock market

Glass-coated Films - Global Markets, Economics and Technologies - SiO_x- and Al₂O₃-coated films for packaging

Brochures available at: www.allied-dev.com

Expand your Network

"**Oriented Films**" includes every manufacturer of bi-oriented film and sheet on a global basis. The capacity of each manufacturer is broken down by product type.

The Technology Section examines current and future developments in:

- linear orientation equipment
- tubular orientation equipment
- polymers
- additives
- polylactic acid polymer
- coextrusion
- downgauging
- production output

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Oriented Films - 2007 to 2011

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